



## **BON 2022 Sponsorship**

Bereavement Ontario Network is having it's 32nd annual Bereavement Conference over 3 weeks in October virtually!

We will be using an amazing new service- EventMobi (a Canadian company with great tech support), which provides our sponsors a variety of opportunities to share their organizations, be highlighted during our events online, and much, much more.

We anticipate great excitement as we promote this conference. Here is a listing of the benefits each sponsorship level can have.

There are limited number of Sponsorship spots for each level, so please reach out as soon as you identify interest.

- ✚ Platinum Level- \$2500 (maximum 2 sponsors)
- ✚ Gold- \$1500 (maximum 4 sponsors)
- ✚ Silver- \$1000 (maximum 8 sponsors)
- ✚ Bronze- \$500 (maximum 12 sponsors)

<b>Benefit</b>	<b>PLATINUM \$2500</b>	<b>GOLD \$1500</b>	<b>SILVER \$750</b>	<b>BRONZE \$500</b>
Company profile- Name, Logo, Description, Website, Social Media Links	✓	✓	✓	✓
Sponsor Ribbons- On sponsor listing page	✓	✓		
Downloadable PDFs- on company profile	✓	✓	✓	✓
Live Display- dedicated screen with company logo	✓			
Live Display- shared screen with other sponsors	✓	✓		
2 Banner ads- shown throughout the app (speakers, agenda, main menu)	✓			
1 Banner Ad- shown throughout the app (speakers, agenda, main menu)	✓	✓		
2 Alerts- sent to all attendees (can include sponsor logos and links)	✓			
1 Alert- sent to all attendees (can include sponsor logos and links)	✓	✓		
Home Screen Advertising- custom home screen ad (links to company profile)	✓			
Audience Response- logo on Live polling results page (displayed at opening ceremony, sessions, etc. )	✓			
Questions- included in post-event survey *you can choose up to 2 questions of interest to your organization	✓	✓	✓	✓
Downloadable PDFs- included in Sponsor Profile	✓	✓	✓	

Gamification- included in check-in game *any sponsors interested in choosing a question that would connect to your product/service, feel free to let us know	✓	✓	✓	
2 Conference Attendee Opportunities (must be negotiated in advance of conference)	✓			
1 Conference Attendee Opportunity (must be negotiated in advance of the conference)		✓		

Exhibitors:

- BON Members: \$100
- Non-BON Members \$250
  - This is an opportunity for smaller organizations to promote themselves on a group page that will be available for participants during the conference to view and connect with.
  - You will receive the space for the equivalent of a business card to share the following:
    - Your business name
    - Phone number
    - Email address
    - Website
    - 2 lines of content to interest participants

Please send any questions and expressions of interest to Brenda at [info@bereavementontarionetwork.ca](mailto:info@bereavementontarionetwork.ca)

We hope to have all of our spaces filled in September so you have time to set up your space and make it the way you want!

Your Bereavement Ontario Network Conference Team, 2022